ESCONDIDO City of Choice	CITY COUNCIL	For City Clerk's Use: APPROVED DENIED Reso No. File No. Ord No. Description
		Agenda Item No.: <u>/</u> タ Date: February 24, 2010

TO: Honorable Mayor and Members of the City Council

FROM: Jonathan Brindle, Director of Community Development

SUBJECT: General Plan Update Status and Requested Actions (Case No. PHG 09-0020)

RECOMMENDATION:

It is requested that Council:

1. Consider the recommendations of the General Plan Update Committee made at their last meeting on January 21, 2010 and direct staff to continue updating the General Plan as directed by the City Council on January 13, 2010.

FISCAL ANALYSIS:

A total of \$957,074 remains available for the General Plan Update for Fiscal Years 2009-2010. Expenses to date have been for the one staff position that includes the salary of the staff Project Manager and minor, incidental expenses. Completion of the General Plan Update will rely on the continuation of funding for staff support and anticipated consultant contracts to prepare technical studies and the Environmental Impact Report.

It is expected that the General Plan EIR could cost between \$300,000 and \$500,000 to complete based on the experience of other cities. Mandatory cost items will include the EIR, as well as related technical studies for air quality, traffic, biology, archaeology/cultural resources, noise, and Housing Element analyses (to the extent in-house housing staff are not available to assist in the update). Every attempt will be made to utilize past studies to the extent possible.

GENERAL PLAN ANALYSIS:

State Law requires General Plans to be updated periodically. Although no specific timeframe has been established, the State's Office of Planning and Research (OPR) monitors the status of General Plans and begins to encourage Cities to update their plans after 8 years. The pending General Plan update will not only meet current legal requirements but also develop the City's Vision for 2050 and address the City Council's Action Plan requirements.

The Housing Element has a separate, specific, update schedule. In the past, it has been every 5 years. However, the next required update has been extended to December 2012 so it can be coordinated with other Regional Planning efforts. The required Housing Element Update will be coordinated with the remainder of the General Plan Update to ensure they are consistent.

PREVIOUS ACTION:

On January 13, 2010 the City Council considered recommendations from the General Plan Issues Committee and directed staff to proceed as follows:

- 1. Evaluate all eight Smart Growth Areas to identify the most desirable and feasible growth opportunities; and
- 2. Study all feasible opportunities for creating and/or enhancing employment lands between Deer Springs/I-15 and Felicita/I-15; and
- 3. Refine Several of the Quality of Life Standards as noted in previous reports; and
- 4. Proceed with edits to the General Plan Text as necessary to update, address legal requirements, and reflect the General Plan Issues Committee's Recommendations; and
- 5. Develop at least three, Alternative Land Use Maps for Council and Public Review; and
- 6. Schedule Council General Plan Updates on a regular basis, and assemble the Issues Committee as directed by the Council to address specific issues as they develop; and
- 7. Continue to post information as it is developed and solicit public input on a regular basis.

BACKGROUND:

The 15 member, General Plan Issues Committee, met six times between October 22, 2009 and January 21, 2010. The topics for their last meeting included the Open Space Quality of Life Standard, relation between municipal services and growth management, reviewing certain Specific Planning Areas, development standards in Smart Growth areas, and policies pertaining to annexations and clustering. The January 21, 2010 meeting summary is included as Attachment 1. A summary of all the Committee's Action Items are documented in Attachment 2.

All of the work done to date has been available to the public as all information, reports, and presentations have been posted on the General Plan website. Additionally, all reports, updates, and agendas continue to be transmitted to an email list of approximately 150 people. Ongoing opportunities to comment are also provided via the website.

DISCUSSION:

Staff's understanding of the Committee's January 21, 2010 actions is as follows:

- Open Space Quality of Life Standard
 - Delete language that allows transferring density to off-site properties.
- Growth Management
 - Simplify the existing tier system in favor of a more facility-driven growth management system that establishes deficiency areas based on specific geographic areas.
 - Incorporate policies that relate development approvals / permits to remaining capacities.
 - Provide guidance for when and how critical deficiency areas should be established.
- Water Availability
 - Establish ultimate water demand based on city's vision for buildout (and reasonable conservation measures) rather than an artificial cap that might unreasonably constrain planning efforts. Note: The opinion of the Committee's minority was that the General Plan should include policies regulating the issuance of residential building permits during times of Level 2 Drought Conditions (i.e. mandatory conservation).

o Specific Planning Areas, Smart Growth and Land Use Intensities

- Update SPAs to reflect their current status.
- Evaluate Smart Growth areas for feasible and desirable densities without linking their growth to potential density reductions elsewhere in the General Plan. Note: The opinion of the Committee's minority was that the General Plan should link potential density reductions in General Plan densities to increases in Smart Growth areas.
- Setbacks, open space, and recreational amenities in Smart Growth areas should be resolved with design guidelines and specific project conditions, rather than General Plan policies.

• Annexation Policies

- Consider more proactive annexation policies that may include the provision of municipal services in deficiency areas without requiring property owners to finance improvement in areas that address city goals and vision for expansion.
- Revisit annexation fees to determine their appropriateness for accommodating the General Plan's goals and vision. Note: The opinion of the Committee's minority was that the General Plan should focus proactive policies in "county island" areas, and not reduce annexation fees.

• Clustering Policies

- Clarify provisions regarding minimum lot widths, setbacks, building separations, and unit bulk.
- Delete policy requiring that at least 50% of all residential lots must back up to open space, provided that in no event shall the reduction of lot sizes for clustered projects exceed the open space areas within the development.
- Delete the current language: "Clustering is not intended to maximize the density or yield, or to circumvent the existing zoning." Note: The opinion of the Committee's minority was that the General Plan should retain language pertaining to clustering's intent not to maximize density, yield, or to circumvent zoning.

The Committee's recommendation for amending General Plan annexation policies to be more proactive could intensify Quality of Life deficiencies that would need to be funded through alternative means. Staff is evaluating the implications of this recommendation and proposes to report back to the City Council at a future meeting with additional information on this matter.

Subsequent Steps in the Process

Staff is proceeding with the Update as directed by the City Council on January 13, 2010. A comprehensive review of potential land use amendment areas is underway involving Smart Growth areas, a full range of employment land use areas, and "minor clean-up" amendments to correct inconsistencies with current land use patterns. It is expected that certain study areas would be deleted from further analysis based on preliminary conclusions. Screening the various amendment areas is important to minimize the EIR scope of work and costs associated with preparing subsequent technical studies. The goal is to establish viable study areas warranting further analysis to be incorporated in the Update. This information, and staff's recommendations on suggested map and text amendments, would be presented to the City Council on April 28, 2010.

Extensive public outreach would occur to solicit input on the draft text and map amendments between May and August 2010. During that time the General Plan Issues Committee would be solicited to provide input, as directed by the City Council. Staff would also conduct workshops to obtain feedback from the community on the potential study areas. This information would be brought back to the City Council in August where selections would be made on the preferred and/or range of land use alternatives that would be fully evaluated in the General Plan EIR.

A detailed Action Plan containing the following anticipated milestones necessary to keep the General Plan Update on track for the November 2012 election was presented to the City Council on January 27, 2010:

- Completion of the text amendments, development of alternative Land Use Scenarios, and commencement of public review by the end of April, 2010.
- Complete Workshops on the Draft General Plan Document by July, 2010
- City Council selection of preferred and/or range of General Plan alternatives by August 2010
- Execute final Consultant Contracts by September 2010
- Complete the Screencheck EIR by March 2011
- o Commence the 45 Day Public Review Process of the Draft EIR by June 2011
- Complete the Final EIR by September 2011
- o Complete Planning Commission Meetings by January 2012
- Complete City Council Hearings by March 2012
- Transmit all information to the County Clerk as necessary to place the General Plan on the November 2012 General Election by August 2012

Respectfully Submitted,

athan Brindle

Jay Petrak

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Barbara Redlitz Assistant Planning Director

Director of Community Development

Jay Petrek Principal Planner

ATTACHMENT 1 General Plan Issues Committee DRAFT Meeting Summary January 21, 2010 City Hall Mitchell Room 6:00 p.m. – 9:00 p.m.

Committee Members Present: David Ferguson; Chairman, Linda Bailey, Elmer Cameron, Jon Hudson, Terry Jackson, Steve Kildoo, John Masson, Rick Paul, Lisa Prazeau, Pam Stahl, Alfredo Velasco, Joyce Wells

Committee Members Absent: Maria Bowman, Thora Guthrie, Lucas Ross

Staff Present: Jonathan Brindle, Director of Community Development; Barbara Redlitz, Assistant Planning Director; Ed Domingue, Director of Public Works; Jay Petrek, Principal Planner.

1. **Opening Comments**

Chairman Ferguson provided introductory comments.

2. Review of January7 2009 Meeting Summary

Member Paul requested clarification on page 5 regarding the Committee's decision on industrial; whether the correct wording was overly "inclusive" or "restrictive." The consensus was that both terms should be incorporated in the summary with additional text in the minutes conveying the Committee's intent. Member Cameron clarified his statement on page 7 regarding Proposition "S" that the word "retain" should be "remain." Member Jackson clarified his statement on page 4 should be "Primary-sector and white collar jobs." Staff responded that amendments to the January 7th Summary would be made.

3. Summary of Committee Recommendations

Jon Brindle provided an overview of the committee's agenda. Jay Petrek noted that the Summary Table of Recommendations had been updated to reflect the Committee's actions up to the January 7, 2010 meeting.

4. Discussion on General Plan Topics

a. Quality of Life Standards

i. Open Space

Jay Petrek summarized the Open Space Quality of Life Standard and mentioned that while the discussion on the Parks Quality of Life Standards included Open Space in its status, the actual General Plan Standard for open space needed Committee input. Staff's recommendation was to delete the last sentence that allowed density transfers to other non-contiguous properties as a means for preserving open space. Such transfers had not occurred in the City except for isolated Specific Planning Areas such as Northeast Gateway and Lomas Del Lago.

Committee Discussion ensued. Member Masson suggested that such transfers of density may be beneficial for retaining in the General Plan. Staff responded that such density transfers could still be accomplished with Specific Planning Areas. Member Jackson commented that the current language was in place prior to organized habitat planning efforts and that the density transfer provisions were intended as a mechanism for establishing a value for open space lands with out having to purchase them

Open Space QOL Consideration:

Delete text from the Open Space QOL Standard: "Density transfers shall be permitted to preserve such lands as established in the land-use designation."

ACTION:

Motion by Member Kildoo, second by Member Velasco to endorse staff recommendation. Vote: unanimous; (Bowman, Guthrie, Ross; absent).

4. Discussion on General Plan Topics b. Municipal Services and Growth Management Policies

Jay Petrek and Jon Brindle provided background information on purpose of the growth management system which is to a) schedule and construct necessary facility improvements concurrent with growth; b) manage short-term gaps of service between facility improvements; and, c) ensure fees are in place to offset impacts from new development. Implementation techniques were discussed that included: appropriate fees that cover impacts of new development, Facility Master Plans, Citywide Master Plans, local California Environmental Quality Act (CEQA) significance thresholds, Capital Improvement Programs, Critical Infrastructure Deficiency Areas and, as a last resort, moratoriums.

It was described that the General Plan has established 21 neighborhood planning areas. Growth Management Tiers (Tiers 1, 2, and 3) define the level of urbanization within each tier; however, the boundaries themselves are arbitrarily-defined. Facility Plans have been identified as the mechanism to address the location, amount, rate, type, density, quality, timing, and financing of development in each tier. However, due to the magnitude of creating separate Facility Plans, the city instead prepared a City-Wide Facilities Plan. At issue is whether the existing tier system should be simplified in favor of a more facility-driven growth management system that focuses on specific infrastructure deficiencies that would have their own geographic boundary depending on where the deficiency exists.

Committee Discussion ensued. Member Prazeau expressed concern regarding the gaps in school facilities and availability-letters from the district used to grant building permits that indicate long-term challenges with providing classroom space for students. Member Stahl reiterated her concern regarding future growth and her desire that the General Plan buildout not be increased. She indicated concern that deficiencies should be appropriately addressed so they do not adversely impact existing residents.

Member Jackson felt that the current Tier System doesn't work and should be modified. Chairman Ferguson gave an example of water, fire flow, drainage, and traffic deficiencies in the North Broadway area that all affect different properties and overlap several tier boundaries.

Member Masson felt it was important for the Growth Management system to be simple and flexible. Chairman Ferguson commented that the system should clarify the standards so that when fees are paid to finance facilities it is also clear when those facilities need to be built.

Growth Management Consideration:

- Re-evaluate the Growth Management Element to address incorporating policies relating development approvals / permits to remaining capacities
- Simplify existing "tier" system by replacing with policies calling for a more functional application identifying deficiencies in specific geographic areas.

ACTION:

Motion by Member Jackson, second by Member Wells to endorse staff recommendation and replace the current Growth Management provisions with a more workable solution. Vote: unanimous; (Bowman, Guthrie, Ross; absent).

Jay Petrek continued staff's discussion on Growth Management; whether in light of the issues with longterm water supply, the General Plan Update should establish some water use parameters to constrain planning efforts. Upon staff's further clarification, the discussion focused on 1) setting a cap on water and working within that water limit as the community attains its desired vision for buildout (which would likely impose greater water conservation measures for existing and future residents); or, 2) Establishing the community vision, determining the water needs, and applying appropriate water conservation measures without setting a cap on water.

Member Kildoo was called away and was absent for the remainder of the meeting.

Member Stahl felt that as the city imposes Level 2 Drought Conditions restricting water usage for existing residents there should be a commensurate restriction on building permits issued. Member Masson felt that the ultimate need for water should be based on the community's vision.

Chairman Ferguson felt that water conservation efforts were appropriate but was opposed to setting artificial caps or limits. He felt that the Committee should recommend a position on whether a cap on water should be included in the General Plan Update process, and then further discuss whether building permits should be restricted during times of drought.

ACTION:

Motion by Member Jackon, second by Member Masson to plan for the community's water needs based on the desired vision for buildout, incorporate appropriate water conservation, and not on an artificial cap. Vote: 10:1; Member Stahl, no (Bowman, Guthrie, Kildoo, Ross; absent). Member Stahl reiterated her position that the current General Plan's population buildout should not be exceeded.

Further discussion ensued on restricting building permits during drought conditions if mandatory water conservation measures are imposed. After clarification it was decided to focus the discussion on whether to restrict issuing residential building permits, and that building permits for employment-oriented uses would not be included in the discussion for possible restriction.

The comments were then focused on whether staff should explore a General Plan policy regulating the issuance of residential building permits during times of water shortage, which was determined to mean when conservation is mandated for existing residents (i.e. Level 2 Drought Conditions). Members Masson, Bailey, Jackson and Hudson voiced opposition with implementing such a proposal. Members Paul, Wells, Prazeau, and Stahl expressed support for restricting new residential. Chairman Ferguson asked for a show of hands.

ACTION:

General Plan Policy Consideration:

The General Plan should include policies regulating the issuance of residential building permits during times of water shortage; which is determined to mean when conservation is mandated for existing residents (i.e. Level 2 Drought Conditions). Vote 5:6 *Motion Failed* (Members Bailey, Ferguson, Hudson, Jackson, Masson, Velasco; no, Bowman, Guthrie, Kildoo, Ross; absent).

5. Additional General Plan Update Issue Topics

a. Evaluate Status of Undeveloped Specific Planning Areas

Jay Petrek commented that the following topics were those that staff had solicited from the Committee for input. Chairman Ferguson commented that the nature of the topics and the positions of Committee members may not result in unanimous decisions; he stressed that members should not spend a lot of time trying to convince others to change their votes, but rather to provide feedback for staff to transmit to the City Council.

On the subject of evaluating the status of undeveloped Specific Planning Areas, staff commented that the General Plan's information regarding certain Specific Planning Areas was outdated and that as the General Plan is thoroughly updated corrections would be made to document their current status. It was commented that SPAs #1, 3, 6 should reflect buildout with no additional development potential, and that SPAs #7 and 11 are designated as open space with no opportunities for development. Chairman Ferguson asked for a show of hands supporting the measure.

ACTION:

General Plan Update Recommendation:

All Specific Planning Areas will be reviewed and updated to reflect their current status. Vote: Unanimous (Bowman, Guthrie, Kildoo, Ross; absent).

b. Density Reductions in Outlying Areas in Exchange for Increasing Smart Growth Densities

Member Paul asked that this topic be addressed by staff and contended that two Specific Planning Areas in particular, Valley View and Daley Ranch, contained project descriptions with large densities that may not be "Smart Growth" in nature and appropriate for reconsideration with those densities re-allocated to the urban core. Member Stahl concurred with linking density reductions in outlying areas to increases in the urban core because it would achieve her goal of maintaining the current General Plan buildout. Member Prazeau felt that density reductions in outlying areas in exchange for increases in Smart Growth Areas were linked by the overall Quality of Life Standards.

Upon further discussion Member Paul felt that perhaps a ratio of units reduced in the outlying area could be translated to a higher ratio of units in the urban core. Member Jackson disagreed with the concept of linking reductions in outlying densities in exchange for increases in the urban core because it was not consistent with the Committee's earlier direction of determining the community's vision without setting a prescribed population cap. Chairman Ferguson asked for a show of hands on a number of options.

ACTION:

1) Directly link density reductions in outlying areas to increases in the urban core on a one-to-one basis (i.e. one unit reduction from outlying areas equals one unit increase in the urban core). Vote: 1:10; *Option Failed;* Stahl, yes; (Bowman, Guthrie, Kildoo, Ross; absent).

ACTION:

2) Link density reductions in outlying areas to a higher corresponding number of increased units (to be determined) in the urban core. Vote: 2:9; *Option Failed;* Paul, Prazeau, yes; (Bowman, Guthrie, Kildoo, Ross; absent).

ACTION:

3) Smart Growth areas should be evaluated for feasible and desirable density increases without regard to any potential density reductions elsewhere in the General Plan. Vote 7:4; Bailey, Ferguson, Hudson, Jackson, Masson, Velasco Wells, yes; (Bowman, Guthrie, Kildoo, Ross; absent).

The Committee adjourned for a 15-minute break.

Upon reconvening Chairman Ferguson continued the discussion on Specific Planning Areas. Member Paul asked about the densities in Daley Ranch and Valley View and whether the General Plan update should consider density reductions without regard to transferring units to the urban core. He commented that the densities in these two Specific Plans were not appropriate. Chairman Ferguson commented that the environmental and physical constraints of Valley View would likely limit the development potential at Valley View to extremely low densities. He also stated that the current Specific Plan for Daley Ranch included the Sager Ranch which had its density decreased when the city established the Daley Ranch preserve. Access to Sager Ranch has been granted through a small portion of Daley Ranch in anticipation of that eventual development. Member Jackson stated that the densities around Daley Ranch are appropriate and supports maintaining their status in the General Plan update.

ACTION:

Motion by Member Paul, second by Member Prazeau to examine SPA 2 and 4 (Daley Ranch and Valley View) for potential reductions to their densities. Vote 3:8 *Motion Failed;* Members Paul, Prazeau, Stahl, yes; (Bowman, Guthrie, Kildoo, Ross; absent).

c. Annexation Policies

Staff discussed highlights of the current annexation policies, specifically that the city will not actively seek to annex unincorporated lands; infrastructure deficiencies in unincorporated areas are financed by property owners; and, municipal services shall not be provided to unincorporated areas unless the city is reimbursed for services. Discussion ensued whether the city should be more proactive in seeking annexations, and if fees should be evaluated to determine whether they are appropriate for funding deficiencies.

Member Jackson felt that General Plan policies should encourage annexations, which might help solve some infrastructure problems, particularly circulation element streets that are in the unincorporated areas. Member Stahl expressed opposition on the basis that property owners should be taking the initiative and that taxes don't offset the cost of providing services. Member Hudson agreed with both points made by Members Jackson and Stahl.

Member Prazeau felt that the city should be proactive by annexing existing "county islands," that services should not be provided to annexed properties unless financed by the property owners and that annexation fees should be maintained. Member Wells felt the city should be proactive in annexing "county islands" and "county pockets." Member Cameron felt it was important to actively influence what property owners want to do regarding annexing and he supported a more proactive approach. Member Bailey also supported a more proactive effort.

Member Masson felt that the current policy is too restrictive particularly regarding annexing deficiencies. He commented that if the city has a vision for buildout but a certain area has a deficiency then there would be conflicts when it came to annexing the territory. Chairman Ferguson supported a more proactive approach and commented that some issues won't be resolved until the city takes control. He felt that pursuing annexation more aggressively would promote orderly development.

Further discussion ensued regarding county residents' use of city facilities, being more proactive in annexing "county island" areas, whether the city has the authority to initiate annexations on behalf of property owners, deficiencies created by annexing existing development, and the likelihood that deficiencies will ever by corrected. Chairman Ferguson asked for a show of hands on a number of options.

ACTION:

1) Retain current General Plan Policy without making changes. Vote: 1:10; *Option Failed;* Stahl, yes; (Bowman, Guthrie, Kildoo, Ross; absent).

ACTION:

2) Consider proactive General Plan policies for annexing "county islands." Vote: 4:7; *Option Failed;* Cameron, Paul, Prazeau, Velasco, yes; (Bowman, Guthrie, Kildoo, Ross; absent).

ACTION

3) Consider proactive General Plan policies for annexation throughout the community. Vote: 9:2; Prazeau, Stahl, no; (Bowman, Guthrie, Kildoo, Ross; absent).

Further committee discussion ensued. Member Masson contended that the city might desire to proactively pursue an annexation with infrastructure deficiencies and not require property owners to finance improvements if the area is in concert with meeting a city goal and/or vision.

ACTION:

Motioned by Member Masson, second by Member Bailey to Consider proactive annexation policies that may include the provision of municipal services in deficiency areas without requiring property owners to finance improvements in areas that address city goals and visions. Vote: 9:2; Prazeau, Stahl, no; (Bowman, Guthrie, Kildoo, Ross; absent).

ACTION:

Motion by Member Masson, second by Member Wells to revisit annexation fees to determine their appropriateness for accommodating the General Plan's goals and vision. Vote: 9:2; Prazeau, Stahl, no; (Bowman, Guthrie, Kildoo, Ross; absent). Member Prazeau commented that the annexation fees should not be reduced; deficiencies should be financed by those being counted as new city residents.

ACTION:

Motion by Prazeau, second by Stahl to retain annexation fees and not reduce them. Vote: 2:9; Prazeau, Stahl, yes; *Motion Failed*; (Bowman, Guthrie, Kildoo, Ross; absent). Member Paul cited his reason for supporting the motion stating that flexibility regarding fees may be needed in certain instances when the city is pursuing an annexation in order to fulfill a goal or vision.

Chairman Ferguson clarified that the intent of the annexation discussion and motions would be to review all annexation policies for consistency with the city's overall goals and vision for buildout.

d. Clustering Policies

Staff discussed historical background on how density was calculated in the previous General Plan, that there was a range of residential densities for each category, and far less specific methodology for yield calculations. The current General Plan addresses those ambiguities by instituting specific residential densities, deductions for steep slopes, stream courses, sensitive habitat, and Circulation Element Streets, and densities are rounded down in cases where partial units are calculated for properties.

In determining the number of residential units permitted for a property, the maximum yield is derived by applying maximum permitted density in each applicable residential land use category, subject to applicable slope density categories adjusted for natural floodways sensitive habitat and Circulation Element Streets. It was noted that the maximum yield is also used for determining municipal facility needs. The methodology for calculating density yields are the same for conventional subdivisions and clustered developments. In the case of clustered developments, there is no requirement to first design a conventional subdivision in order to determine lot yield for a clustered proposal.

Staff gave a synopsis of the current General Plan clustering policies stating that minimum lot size standards are established, clustered developments are approved in conjunction with rezoning to Planned Development or Specific Plan, lot widths, setbacks, building separations and unit bulk consistent with zoning policies. It was noted that the current policy states that clustering is not intended to maximize density or yield, and that reduction in lot sizes shall not exceed open space areas, a minimum 50 percent of all residential lots must back up to open space areas. Additionally, clustering shall not have an adverse visual impact or significantly change the area's surrounding character.

Staff commented that the policy language pertaining to clustered developments as "not intended to maximize density or yield" and that "lot widths, setbacks, building separations and unit bulk shall be consistent with zoning policies" needed clarification. Although the General Plan establishes a formula for calculating maximum density, it was noted that the clustering policy pertaining to "not intended to maximize density" has raised concerns when a clustered project is proposed with the maximum density permitted by the General Plan.

Additionally, because clustered developments are approved in conjunction with a Planned Development or Specific Plan the project would provide its own set of standards for lot widths, setbacks, building separations and unit bulk. The policy language requiring that clustered projects be "consistent with zoning policies" is inappropriate because they are rezoned to Planned Development or Specific Plan upon approval, consequently, any previous zoning would not apply.

Member Jackson said he felt that clustering is a mechanism that provides an opportunity for a project to minimize their impact on the environment. He agreed that the policies needed clarification.

Member Stahl opposed eliminating the policy language pertaining to not maximizing densities in clustered project and did not want to water down the current language. Member Prazeau agreed and expressed her support for maintaining the current language. She cited several developments in the community with both good and bad examples of clustered design.

Jon Brindle cited the genesis for the current clustering policies as a reaction to the Sonata Development where the overall density is two units per acre, but units are built on "postage stamp" lots. The project raised concern in the community as being out of character with the surrounding area. The current General Plan includes provisions for minimum lot sizes and connectivity to open space as a means to protect community character.

Member Masson expressed his opposition to the requirement in Clustering Policy D1.6 that 50% of clustered lots must back on to open space. He cited that this requirement as resulted in projects with linear open space areas that are not functional.

Member Prazeau discussed her interpretation of "maximizing density" and stressed that the language in the General Plan provides advance notice to developers that clustering provisions may not result in the maximum number of units. She expressed support for clarifying lot widths, setbacks, building separations and unit bulk in clustered project as recommended by staff, as well as eliminating the provision that 50% of clustered units must back up to open space.

ACTION:

Motion by Member Prazeau, second by Member Stahl that the clustering policies clarify provisions regarding minimum lot widths, setbacks, building separations, and unit bulk. Vote: unanimous; (Bowman, Guthrie, Kildoo, Ross; absent).

ACTION:

Motion by Member Prazeau, second by Member Stahl to delete policy language requiring that at least 50% of all residential lots must back up to open space areas, provided that in no event shall the reduction of lot sizes for clustered projects exceed the open space areas within the development. Vote: unanimous; (Bowman, Guthrie, Kildoo, Ross; absent).

Member Hudson was called away and was absent for the remainder of the meeting.

Further discussion ensued regarding the clustering policy text pertaining to "not intended to maximize the density or yield."

ACTION:

Motion by Member Prazeau, second by Member Stahl to retain the current language in Clustering Policy D1.3: "Clustering is not intended to maximize the density or yield, or to circumvent the existing zoning." Vote: 2:8; Prazeau, Stahl, yes; *Motion Failed;* (Bowman, Guthrie, Hudson, Kildoo, Ross; absent).

Chairman Ferguson discussed Cluster Policy D1.1 regarding the minimum lot sizes for single-family cluster development. He asked whether the committee wanted to further discuss reducing the minimum clustered lot size in Rural I areas from 2 acres to 1 acre in light of water conservation goals and other benefits of a smaller development footprint. Member Stahl opposed the suggestion and felt that there are instances where such larger lots would be appropriate in very rural areas.

Member Prazeau expressed support for retaining the General Plan paragraphs regarding clustering that appear before Clustering Policy D1.1 because it is a "heads up" to developers about the intent to preserve open space and not to develop the most possible number of lots.

e. Smart Growth Policies in Relation to Setbacks, Open Space, Recreational Amenities

Member Stahl mentioned that she requested that the Committee further discuss her concern regarding recent developments in the urban core that she felt were undesirable. She cited projects that did not provide sufficient setbacks, open space, amenities, and recreational areas for children, and that there should be standards in the General Plan to ensure that multifamily developments projects incorporate better design standards. Member Prazeau agreed that the General Plan should provide more guidance in this area.

Member Jackson commented that the Downtown Specific Plan contains standards for amenities and that such standards are more appropriately located in a Specific Plan or Design Guidelines rather that the General Plan.

Member Stahl felt that design standards that currently exist to promote attractive development with adequate amenities are not being followed.

Member Cameron questioned the development at the northwestern corner of Citrus Avenue and East Valley Parkway. He felt that the entire project consisting of two-story, single family detached units on "postage stamp" lots with very small setbacks and minimal open space was a poor design. He asked if Smart Growth Design Guidelines would have prohibited this type of development.

Staff responded that the project was the result of a developer catering to market demand for providing single-family detached units, and when applied in a multi-family zone the end result is not as desirable as an attached unit project might be where open space can be more functionally designed. It was noted by staff that the project does not comply with Smart Growth Design Guidelines and would not be supported in the Downtown urban core.

ACTION:

Motion by Member Masson, second by Member Jackson that standards related to setbacks, streetscape appearance, open space and recreational amenities should be resolved with design guidelines and specific project conditions. Vote: 8:1:1; Stahl, no; Prazeau, abstained (Bowman, Guthrie, Hudson, Kildoo, Ross; absent).

6. Staff Comments

Jay Petrek thanked the committee for their input on behalf of staff, mentioned a pending presentation of the General Plan to the Planning Commission scheduled for February 9, 2010, and summarized the next steps regarding the General Plan Update.

Members Wells and Cameron thanked Chairman Ferguson and staff for their efforts.

7. Public Comments

Barbara Benedict: Ms. Benedict stated her support for annexation and that consideration for reducing fees might be appropriate for long-time residents, particularly on fixed incomes, versus new construction. Other options might include fee deferrals, a graduated scale, or linking the date of the home's purchase to the fee. She also mentioned that a notice to new buyers about potential costs associated with annexations would be effective for communicating the information. She commented that lot sizes should not be further reduced in clustered development based on water limitations; water supply is already artificial. She cited Portland, Oregon as a good planning example where open space is within 20 minutes of downtown.

The meeting concluded at 10:05 p.m.

ATTACHMENT 2 SUMMARY OF GENERAL PLAN ISSUE COMMITTEE RECOMMENDATIONS

Long Term Population Needs Discussion Issue	Committee Recommendation
 The General Plan Update should plan for at least Escondido's fair share, and possibly more, of the regional growth that is forecasted for 2050. 	 ACTION (10/22/09): 1) The City should accept a "Fair Share" of the anticipated 70,000 unit-shortfall (approximately 2,500 units for Escondido) -0- votes 2) The City should accept no units; Escondido is already too crowded and as a result no density increases should occur -3- votes 3) The City should determine what densities are needed to meet community goals and determine what densities are appropriate to meet those goals –unanimous-(Kildoo; absent)
2) Any forecasted growth that can't be accommodated in the Downtown should be directed to prioritized Smart Growth Areas rather than studying all Smart Growth Areas, increasing the density of land use categories on a citywide basis (i.e. changing Suburban (3.3 du/ac) to Urban 1 (6.3du/ac.), or expanding the boundaries of the General Plan.	 ACTION (10/22/09): No formal vote; the consensus was that: 1) Smart Growth should also include jobs, not just residential densities 2) There was no interest in increasing densities in established neighborhoods outside the Smart Growth Areas 3) The City should evaluate redevelopment opportunities in deteriorated areas and revisit Quality of Life standards for possible refinement in areas where increased density is proposed 4) Consideration should be given to determine what goal the city wanted to accomplish in terms of providing employment land when evaluating ownership patterns, numbers of owners, existing improvements, redevelopment overlays, lot consolidation, financial feasibility, compatibility with surrounding areas, etc., all of which would have a bearing on how quickly the area could be developed for employment uses.

General Plan Boundaries and Land Use	Committee Recommendation
Discussion Issue	
 Lands suitable for the creation of new employment areas should be studied as Part of the Update even to the extent they involve changing residential land to an employment category. 	
2) Rather than designating new commercial areas (such as along I- 15 or in the area of Bear Valley and San Pasqual), the General Plan should continue policies of reinforcing existing commercial areas.	 ACTION (11/05/09): No formal vote; the consensus was that: 1) Mixed-use occurring on the same site, but not necessarily in the same building would be important to ensure compati- bility between land uses (i.e. residential and entertainment, etc). 2) Smart Growth areas should be where mixed-use is focused and it should be compact and pedestrian oriented. (Wells; absent)

General Plan Quality of Life Standards Discussion Issue	Committee Recommendation
 Existing Quality of Life Standards should be modified to ensure they address forecasted needs as follows: 	
 FIRE: Maintain current language that acknowledges averaging of response times to achieve compliance in 90% of calls for service Add General Plan Policies to address taller and compact development in Smart Growth Areas 	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent)
POLICE:Maintain current Quality of Life Standard	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent)
 CIRCULATION: Modify current QOL language to include instances where Level of Service lower than "C" will be accepted particularly in high density, infill areas based on: Compact and vertical nature of Smart Growth that generates additional congestion Lower levels of service is considered appropriate in many communities with urban components Streets that will never be widened to their current designations should be downgraded in recognition of their environmental constraints (even though some surrounding streets may experience more traffic). 	ACTION (12/17/09): Endorsed by Committee (Vote 10:2) Paul, Prazeau opposed by citing the current QOL language as sufficient for addressing the amendment (Bailey, Guthrie, Stahl; absent) Note: Stahl followed up after the meeting opposing this action ACTION (11/19/09): Unanimously endorsed that traffic and Circulation Quality of Life alternatives in Smart Growth Areas should be further evaluated to assess their status (Guthrie, Ross Velasco; absent)
	ACTION (12/17/09): Unanimously endorsed that staff evaluate the Circulation Element and report back identifying specified streets with reasons why downgrading should be considered (Bailey, Guthrie, Stahl; absent)
SCHOOLS: ■ Maintain QOL current language	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent) Note: Stahl followed up after the meeting opposing this action
 Clarify current General Plan Policies regarding: Current provisions for joint-use facilities and coordination of City capital improvement projects with school construction. Minimum acreage requirements for school construction 	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent) ACTION (12/17/09): Unanimously endorsed by Committee to remove minimum acreage requirements (Bailey, Guthrie, Stahl; absent)

 WATER: Modify General Plan QOL language reducing current "600 gallons per day" to "540 gallons per day" to better reflect the state's conservation goals. Include General Plan Policies clarifying "Equivalent Dwelling Unit" water demand for non-residential uses. 	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent) Note: Stahl followed up after the meeting opposing this action
 WASTEWATER: Maintain current QOL language Amend General Plan Policies to reflect: Regional Water Quality Control Board amended policies regarding re-use "Equivalent Dwelling Unit" provisions that clarify non-residential sewer demand. 	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent)
 Maximized use of reclaimed water 	ACTION (12/17/09): Unanimously endorse staff consideration with the provision that reclaimed water be prioritized for local use (Bailey, Guthrie, Stahl; absent)
 PARKS: Modify QOL language to create an Urban Park Standard that would include the expansion of Grape Day Park and supplemental public recreational facilities that are not developed in a park setting (i.e. exercise courses, walking paths, public plazas, promenades, River Walk, dog parks, etc.) 	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent)
 Amend General Plan Policies to: Work with school districts to expand availability and maximize joint use opportunities when negotiating city / school improvements. 	ACTION (01/07/10): Unanimously endorsed by Committee (Velasco; absent)
 Encourage clustering open space within private development into functional areas, and/or connect private open space with public facilities to maximize recreational opportunities. 	ACTION (01/07/10): Unanimously endorsed by Committee to reference the proposed language in Specific Plan and / or Zoning Design Guidelines rather than the General Plan (Velasco; absent)
 AIR QUALITY: Incorporate language that addresses compliance with regional Green House Gas / CO2 equivalents consistent with AB 32 and SB 375 rather than attempting to address State and Federal standards dealing with a large air basin that extends beyond the General Plan boundaries. Such measures would be developed in a future Climate Action Plan coordinated with the General Plan Update and is anticipated to: Accommodate facilities for alternative fuel vehicles Facilitate transit Promote local agriculture Maintain and update city's traffic signal synchronization plan 	ACTION (01/07/10): Unanimous to concur with the intent of the amendment but to review final language before endorsing. (Velasco; absent)

OPEN SPACE: Maintain QOL current language except to delete last sentence: "Density transfers shall be permitted to preserve such lands as established in the land-use designation.	ACTION: (01/21/10) Unanimously endorsed by Committee (Bowman, Guthrie, Ross; absent)
 LIBRARY: Modify current QOL language based on: Technological changes in information access & delivery Trends in patronage, staffing and space needs Eliminate polices referencing driving distances to libraries to determine branch facilities. Maintain flexibility for satisfying space needs with a combination of branch libraries and/or a main facility. 	ACTION (01/07/10): Unanimous to endorse recommendation, in addition to consider joint use with school and other public / private partnerships to maximize programs. (Velasco; absent)
 ECONOMIC: Supplement Economic QOL Standard with a separate comprehensive Economic Element in the General Plan to: Provide direction concerning future economic growth of the community Direct the community's future economic growth and performance Define an economic strategy necessary to ensure competitiveness within the region. 	ACTION (01/07/10): Unanimously endorsed by Committee (Velasco; absent)
General Plan Transportation & Mobility Discussion Issues:	Committee Recommendation
 NCTD Rail Extension: The extension of rail to the Westfield's Shopping Town should be studied for inclusion in the Circulation Element. STAFF Recommendations: Study rail extension to Westfield's to coordinate with Regional Transportation Plan Supplement Circulation Element policies to incorporate rail & bus rapid transit facilities and associated station amenities along the route and at Westfield's. 	ACTION (01/07/10): Unanimously endorsed by Committee (Velasco; absent)
 2) California High Speed Rail: Land Use changes around the potential High Speed Rail should be deferred until more details are known. STAFF Recommendations: Include language calling for monitoring and coordinating rail efforts; refine General Plan polices to identify appropriate land uses around transit stations that promote Escondido as a destination for employment and entertainment rather than for development of large-scale parking facilities. Do not make land use decisions at this time in anticipation of future alignment or station locations. 	ACTION (01/07/10): Endorsed by Committee (Vote 13:1) Paul, no citing that there should be more direction in the General Plan as to where the alignment and station should be located, but supported policies to identify appropriate land uses around transit stations promoting Escondido as a destination for employment and entertainment rather than for develop- ment of large-scale parking facilities. (Velasco; absent)

General Plan Growth Management	Committee Recommendation
Discussion Issues	
 Growth Management: The General Plan's growth management system should ensure minimum service levels are maintained but provide for some level of development to proceed even to the extent that some, non-critical, infrastructure deficiencies exist. STAFF Recommendations: Simplifying existing "tier" system by replacing with policies calling for a more functional application identifying deficiencies in specific geographic areas. Incorporating policies relating development approvals / permits to remaining capacities. Incorporating policies providing guidance for when and how critical deficiency areas should be established. Maintaining policies allowing projects to advance in critical deficiencies. 	ACTION (01/21/10): Unanimously endorsed by Committee to replace the current Growth Management provisions with a more workable solution. (Bowman, Guthrie, Ross; absent)
 2) Water Supply: In light of the issues with long-term water supply, the General Plan Update should establish some water use parameters to constrain planning efforts. One example would be to stay within the water use projections of the current General Plan. STAFF Recommendations: Establish an updated standard of 540 GPD Quality of Life Standard as a maximum. The Water Master Plan would be the tool for estab- lishing water use parameters that do not exceed the QOL Standard. Ensure that long term supply accommodates planned buildout. 	ACTION (12/17/09): Unanimously endorsed by Committee (Bailey, Guthrie, Stahl; absent) Note: Stahl followed up after the meeting opposing this action ACTION: (01/21/10) Endorsed by Committee to plan for the com- munity's water needs based on the desired vision for buildout, incorporate appropriate water conservation, and not on an artificial cap. Vote: 10:1; Stahl, no (Bowman, Guthrie, Kildoo, Ross; absent). Stahl stated she opposed exceeding the current buildout. ACTION (01/21/10) (<i>Failed</i>): The General Plan should include policies regulating the issuance of residential building permits during times of water shortage; which is determined to mean when conservation is mandated for existing residents (i.e. Level 2 Drought Conditions). Vote 5:6 (Bailey, Fer- guson, Hudson, Jackson, Masson, Velasco; no, Bowman, Guthrie, Kildoo, Ross; absent).

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 Proposition "S" Discussion Issue: Proposition "S" should be eliminated in its entirety concurrently with the General Plan Update. STAFF Options: Place on ballot as a separate item. Link Prop "S" to the vote on the General Plan. 	 ACTION (11/05/09): 1) The City should not consider Proposition "S" as part of the General Plan Update – 5 votes 2) The City should consider Propo- sition "S" as part of the General Plan Update – 0 votes 3) It is too early to decide on this matter at this time; discussion on Proposition "S" should be deferred to a later meeting of the committee – 6 votes (Wells; absent)
Do not place an item on the Ballot pertaining to Prop "S."	ACTION (01/07/10): Unanimously endorsed by Committee (Velasco; absent)
Additional General Plan Update Discussion Issues	Committee Recommendation
 The status of undeveloped Specific Planning Areas should be further evaluated. STAFF Recommendation: All Specific Planning Areas will be reviewed and updated to reflect their current status, including but not limited to: SPAs #1, 3, 6 should reflect buildout SPAs #7, 11 are designated as open space 	ACTION (01/21/10): Unanimously endorsed by Committee (Bowman, Guthrie, Kildoo, Ross; absent)
Density in the Smart Growth Areas should be increased in exchange for reduced density elsewhere	ACTION (01/21/10): Endorse staff recommendation. Vote 7:4; Cameron, Paul, Prazeau, Stahl, no; (Bowman, Guthrie, Kildoo, Ross; absent).
STAFF Recommendation: Smart Growth areas should be evaluated for feasible and desirable density increases without regard to any potential density reductions elsewhere in the General Plan consistent with Committee recommended action on 10/22/09 (Discussion Issue #1 Action on page 1).	ACTION (01/21/10) (<i>Failed</i>): Directly link density reductions in outlying areas to increases in the urban core on a one- to-one basis (i.e. one unit reduction from outlying areas equals one unit increase in the urban core). Vote: 1:10; Stahl, yes; (Bowman, Guthrie, Kildoo, Ross; absent).
	ACTION (01/21/10) (<i>Failed</i>): Link density reductions in outlying areas to a higher corresponding number of increased units (to be determined) in the urban core. Vote: 2:9; Paul, Prazeau, yes; (Bowman, Guthrie, Kildoo, Ross; absent).

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Annexation Policies should be amended to promote annexation STAFF Recommendation: Amend policies to promote the orderly expansion of Escondido's corporate boundaries to facilitate the efficient provision of municipal services.	 ACTION (01/21/10): Consider more proactive policies for annexation throughout the community. Vote: 9:2; Prazeau, Stahl, no; (Bowman, Guthrie, Kildoo, Ross; absent). ACTION (01/21/10): Consider proactive annexation policies that may include the provision of municipal ser- vices in deficiency areas without requiring property owners to finance improvements in areas that address city goals and visions. Vote: 9:2; Prazeau, Stahl, no; (Bowman, Guthrie, Kildoo, Ross; absent).
	ACTION (01/21/10): Revisit annexation fees to determine their appropriateness for accommodating the General Plan's goals and vision. Vote: 9:2; Prazeau, Stahl, no. Prazeau commented that the annexation fees should not be reduced; newly annexed residents should fund im- provements to correct their facility impacts. (Bowman, Guthrie, Kildoo, Ross; absent).
	ACTION (01/21/10) (<i>Failed</i>): Retain current General Plan Policy without making changes. Vote: 1:10; Stahl, yes; (Bowman, Guthrie, Kildoo, Ross; absent).
	ACTION (01/21/10) <u>(Failed)</u> : Amend General Plan to include proactive policies for annexing "county islands." Vote: 4:7; Cameron, Paul, Prazeau, Velasco, yes; (Bowman, Guthrie, Kildoo, Ross; absent).
	ACTION (01/21/10) <u>(Failed)</u> : Retain annexation fees and not reduce them. Vote: 2:9; Prazeau, Stahl, yes. Paul stated that flexibility regarding fees may be needed when the city is pursuing an annexation in order to fulfill a goal or vision. (Bowman, Guthrie, Kildoo, Ross; absent).

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Clustering Policies should be clarified	
 STAFF Recommendation: Clarify provisions regarding minimum lot widths, setbacks, building separations, and unit bulk 	ACTION (01/21/10): Unanimously endorsed by Committee (Bowman, Guthrie, Ross; absent)
	ACTION (01/21/10): Unanimously endorsed by Committee to delete policy language requiring that at least 50% of all residential lots must back up to open space areas, provided that in no event shall the reduction of lot sizes for clustered projects exceed the open space areas within the development. (Bowman, Guthrie, Kildoo, Ross; absent).
 Eliminate language pertaining to maximizing the density or yield of clustered projects 	ACTION (01/21/10) (Failed): Retain the current language in Clustering Policy D1.3: "Clustering is not intended to maximize the density or yield, or to circum- vent the existing zoning." Vote: 2:8; Prazeau, Stahl, yes; (Bowman, Guthrie, Hudson, Kildoo, Ross; absent). Note: No affirmative vote to eliminate the language pertaining to maximizing the den- sity or yield was recorded. Staff interprets the direction of the majority consensus to eliminate the text.
Smart Growth Policies in relation to setbacks, open space and recreational amenities should be included in the General Plan	
STAFF Recommendation: Issues related to setbacks, open space, and recreational amenities should be resolved with design guidelines and specific project conditions, consistent with Committee recommended action on 01/07/10 (Parks Action on page 4).	ACTION (01/21/10): Endorse staff recommendation. Vote 8:1:1; Stahl, no; Prazeau, abstained; (Bowman, Guthrie, Hudson, Kildoo, Ross; absent).