

## CITY COUNCIL

For City Clerk's Use:

☐ **APPROVED** ☐ **DENIED**

Reso No. \_\_\_\_\_ File No. \_\_\_\_\_

Ord No. \_\_\_\_\_

**Agenda Item No.:** 13

**Date:** June 23, 2010

**TO:** Honorable Mayor and Members of the City Council

**FROM:** Lori Vereker, Director of Utilities

**SUBJECT:** City of Escondido Environmental Excellence Awards Program

**RECOMMENDATION:**

It is requested that Council approve an Environmental Excellence Awards Program whereby four local businesses each year are awarded certificates for being environmental stewards in the community.

**DISCUSSION:**

To recognize companies within the City of Escondido that demonstrate a commitment to environmental compliance, the Environmental Excellence Awards would honor the top four Escondido companies each year who show exceptional efforts that help reduce water pollution. Environmental Excellence Award certificates would be presented to company owners for compliance with pretreatment regulations, most-improved facilities, or those companies demonstrating a commitment to protecting our City sewers, storm drains and watersheds.

City Environmental Compliance and Pretreatment staff would determine the award winners each year. Environmental practices, compliance with pretreatment regulations, permits, installation of new equipment and pollution reduction practices are the major selection criteria. At a formal presentation, Environmental Excellence Award certificates will be presented to the business owners of one (1) significant industrial user and three (3) restaurants or automotive industries for the year. The industrial user of the year is chosen by the Laboratory Superintendent & Senior Environmental Compliance Inspector. The top three restaurants or automotive industry award winners are chosen by the City Pretreatment staff. The four selected businesses will be awarded their Environmental Excellence Award certificate each February during a council meeting by the Mayor and Escondido City Council members and be listed on the Utilities Department website.

Respectfully submitted,



Lori Vereker  
Director of Utilities