

CITY COUNCIL

For City Clerk's Use:

☐ **APPROVED** ☐ **DENIED**

Reso No. _____ File No. _____

Ord No. _____

Agenda Item No.: 6

Date: October 6, 2010

TO: Honorable Mayor and Members of the City Council

FROM: Charles Grimm, Assistant City Manager
Jerry Van Leeuwen, Director of Community Services

SUBJECT: CleanTECH San Diego

RECOMMENDATION: Receive presentation from Lisa Bicker, CEO of CleanTECH San Diego and direct staff to identify resources to become a member of the organization.

FISCAL ANALYSIS:

Annual membership cost is \$5000.00. It may be possible to fund membership through Community Development Block Grants if approved by Council.

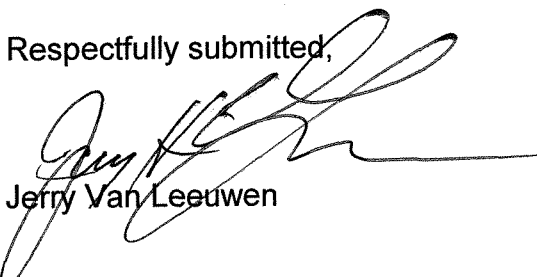
CORRELATION TO THE CITY COUNCIL ACTION PLAN:

This item is related to the Council Action Plans Economic Development goals of attracting high paying jobs to Escondido.

BACKGROUND:

CleanTECH San Diego is an industry trade association providing linkages and resources between companies and agencies interested to attract and support clean energy businesses in the region. Other municipalities in San Diego County are members and have benefited from the association with CleanTECH. With the potential increase in land uses designated for employment opportunities, staff believes the membership will provide opportunities to meet existing businesses and entrepreneurs who could potentially locate in Escondido.

Respectfully submitted,


Jerry Van Leeuwen