

ADJOURNMENT

Mayor Abed adjourned the meeting at 4:20 p.m.

MAYOR

CITY CLERK

MINUTES CLERK



ITEM NO.: **3**

AGENDA: 3/2/11

APPROVAL

OF

MINUTES

**CITY OF ESCONDIDO
JANUARY 26, 2011
3:30 p.m. Meeting Minutes**

**Escondido City Council
Community Development Commission**

CALL TO ORDER

The Regular Meeting of the Escondido City Council and Community Development Commission was called to order at 3:30 p.m. on Wednesday, January 26, 2011 in the Council Chambers at City Hall with Mayor Abed presiding.

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Michael Morasco, Deputy Mayor Marie Waldron, and Mayor Sam Abed. Quorum present.

ORAL COMMUNICATIONS

CLOSED SESSION: (COUNCIL/CDC/RRB)

MOTION: Moved by Councilmember Gallo and seconded by Councilmember Waldron to recess to Closed Session. Motion carried unanimously.

I. CONFERENCE WITH LEGAL COUNSEL-ANTICIPATED LITIGATION:

- a. Significant exposure to litigation pursuant to subdivision (b) of Government Code §54956.9(b): One Case

II. CONFERENCE WITH LEGAL COUNSEL--EXISTING LITIGATION (Government Code §54956.9(a))

- a. Crowe, et al. v. City of Escondido, et al., Case No. 99-CV-0241-JM (RBB)

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CITY OF ESCONDIDO
JANUARY 26, 2011
4:30 p.m. Meeting Minutes

Escondido City Council
Community Development Commission

CALL TO ORDER

The Regular Meeting of the Escondido City Council and Community Development Commission was called to order at 4:30 p.m. on Wednesday, January 26, 2011 in the Council Chambers at City Hall with Mayor Abed presiding.

MOMENT OF REFLECTION

FLAG SALUTE

Mayor Abed led the flag salute.

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Michael Morasco, Deputy Mayor Marie Waldron, and Mayor Sam Abed. Quorum present.

Also present were: Clay Phillips, City Manager; Jeffrey Epp, City Attorney; Barbara Redlitz, Community Development Director; Robert Zaino, Engineering Services Deputy Director; Marsha Whalen, City Clerk; and Liane Uhl, Minutes Clerk.

ORAL COMMUNICATIONS

Wally Gutierrez, Escondido, distributed information and indicated the City did not provide enough soccer equipment or enough fields for Escondido.

Melinda Santa Cruz, Action for Animals, indicated the Charros mistreated animals.

Delores McQuiston, Escondido, voiced concern that the State of the City address was not being held in the Council Chambers.

Thomas Armstrong, Escondido, expressed concern for the homeless.

Wayne Louth, Escondido, distributed information and indicated an artist would like to paint a flag on a rooftop in Escondido.

CONSENT CALENDAR

Mayor Abed removed item 4, Councilmember Diaz removed item 9, Councilmember Gallo removed item 7 and Councilmember Morasco removed items 3 and 5 from the Consent Calendar for discussion.

MOTION: Moved by Councilmember Waldron and seconded by Councilmember Gallo that the following Consent Calendar items be approved with the exception of items 3, 4, 5, 7 and 9. Motion carried unanimously.

1. **AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/CDC/RRB)**
2. **APPROVAL OF WARRANT REGISTER (Council/CDC)**
3. **APPROVAL OF MINUTES:** Regular Meeting of December 1, 2010
Regular Meeting of December 8, 2010
Regular Meeting of December 15, 2010

Councilmember Morasco indicated he would abstain from item 3.

MOTION: Moved by Councilmember Gallo and seconded by Councilmember Diaz to approve the Council Minutes of December 1, 2010, December 8, 2010 and December 15, 2010. Ayes: Abed, Diaz, Gallo and Waldron. Noes: None. Abstain: Morasco. Motion carried.

4. **SET A PUBLIC HEARING DATE FOR THE ADOPTION OF THE 2010 CALIFORNIA FIRE CODE (CFC) AND LOCAL AMENDMENTS** – Request Council authorization to set the public hearing date of February 16, 2011, to review and approve the findings for the local amendments and proposed adoption of the 2010 California Fire Code and Local Amendments. (File No. 0680-50)

Staff Recommendation: Approval (**Fire Department: Michael Lowry**)

ORDINANCE NO. 2011-03R Introduction and first reading

Ricky Troye, Lakeside, asked the Fire Department to meet with industry to refine the amendments.

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Waldron to authorize setting the public hearing date of February 16, 2011, to review and approve the findings for the local amendments, proposed adoption of the 2010 California Fire Code and Local Amendments and introduce Ordinance No. 2011-03R. Motion carried unanimously.

5. **FISCAL YEAR 2010 OPERATION STONEGARDEN GRANT AND BUDGET ADJUSTMENT** – Request Council authorize the Escondido Police Department to accept FY 2010 Operation Stonegarden grant funds in the amount of \$276,521 from the California Emergency Management Agency through the County of San Diego; authorize the Chief of Police to submit grant documents on behalf of the City; and approve budget adjustments needed for equipment and overtime expenses. (File No. 0430-80)

Staff Recommendation: Approval (**Police Department: Jim Maher**)

Councilmember Morasco asked if there were any state or federal obligations in accepting the grant.

Police Capitan Bob Benton, indicated there were no obligations and gave a summary of what the grant entailed.

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Waldron to authorize the Escondido Police Department to accept FY 2010 Operation Stonegarden grant funds in the amount of

\$276,521 from the California Emergency Management Agency through the County of San Diego; authorize the Chief of Police to submit grant documents on behalf of the City; and approve budget adjustments needed for equipment and overtime expenses. Motion carried unanimously.

- 6. NOTICE OF COMPLETION FOR OFF-SITE IMPROVEMENTS – CARMAX SUPERSTORES, INCORPORATED** – Request Council authorize staff to file a Notice of Completion for the off-site Public Improvements associated with Carmax Superstores, Inc. (File No. 0800-10 Tract 946)

Staff Recommendation: Approval (**Engineering Services: Ed Domingue**)

- 7. AUTHORIZE SUBMITTAL OF A GRANT APPLICATION TO SANDAG FOR THE "COMMUNITIES PUTTING PREVENTION TO WORK" (CPPW) PROGRAM; ACCEPT TERMS OF GRANT AGREEMENT SHOULD IT BE AWARDED; AND ENSURE TIMELY COMPLETION OF GRANT-FUNDED PROJECT** – Request Council authorize staff to submit an application to SANDAG for their "Communities Putting Prevention to Work" program; accept the terms of the grant agreement and stating assurance to complete the grant-funded project by February 2012. (File No. 0480-70)

Staff Recommendation: Approval (**Neighborhood Services: Rich Buquet**)

RESOLUTION NO. 2011-16

Councilmember Gallo asked for clarification of the grant.

Rich Buquet, Neighborhood Services, stated the grant was to improve the creek walk.

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Morasco to authorize staff to submit an application to SANDAG for their "Communities Putting Prevention to Work" program; accept the terms of the grant agreement and stating assurance to complete the grant-funded project by February 2012 and adopt Resolution No. 2011-16. Motion carried unanimously.

- 8. BUSINESS INCUBATOR LEASE AGREEMENT** – Request Council rescind Resolution No. 2010-173; and authorize the Mayor and City Clerk to execute a Lease Agreement with San Diego North Economic Development Council as a business incubator property addressed as 700 West Grant Avenue. (File No. 0600-10 [A-3008])

Staff Recommendation: Approval (**City Manager's Office: Joyce Masterson**)

RESOLUTION NO. 2011-17

- 9. BALLPARK PREFINANCING COSTS** - Adoption of Resolutions Declaring Intent to Incur Tax Exempt Obligations Related to Redevelopment and Construction of a Minor League Ballpark. (File No. 0440-05)

Staff Recommendation: Approval (**City Attorney: Jeffrey Epp**)

- a. **RESOLUTION NO. 2011-20**
- b. **CDC RESOLUTION NO. 2011-02**

Councilmember Diaz asked for clarification of this item.

Clay Phillips, City Manager, indicated it was to recover costs in the future.

MOTION: Moved by Councilmember Morasco and seconded by Councilmember Waldron to adopt resolutions declaring Intent to Incur Tax Exempt Obligations related to redevelopment and construction

of a minor league ballpark and adopt Resolution No. 2011-20 and CDC Resolution No. 2011-02. Ayes: Abed, Diaz, Morasco and Waldron. Noes: Gallo. Absent: None. Motion carried.

CONSENT - RESOLUTIONS AND ORDINANCES (COUNCIL/CDC/RRB)

None

PUBLIC HEARINGS

- 10. CONDUCT A PUBLIC HEARING TO CONSIDER ADOPTION OF A RESOLUTION OF NECESSITY AUTHORIZING THE CITY ATTORNEY TO INITIATE CONDEMNATION PROCEEDINGS (NORDAHL BRIDGE)** – Request Council conduct a public hearing to consider adoption of a Resolution of Necessity authorizing the City Attorney to initiate condemnation proceedings to acquire the property rights required across portions of San Diego County Assessor Parcel Numbers 226-112-27 (KGD Enterprises, Inc.), 226-112-31 (Pompo & Sokol) & 226-112-49 (Helix Reit), 228-360-14, 228-360-38 (Robert & Pamela Bills) & 228-360-39 (Wells-CECO, LLP) for construction of the Nordahl Bridge Replacement Project. (File No. 0690-50)

Staff Recommendation: Approval (**Engineering Division: Ed Domingue**)

- a. **RESOLUTION NO. 2011-09**
- b. **RESOLUTION NO. 2011-10**
- c. **RESOLUTION NO. 2011-11**
- d. **RESOLUTION NO. 2011-12**
- e. **RESOLUTION NO. 2011-13**

John Crayton, Real Property, gave the staff report and presented a series of slides.

Mayor Abed opened the public hearing and asked if anyone would like to speak on this issue in any way. No one asked to be heard. Therefore, he closed the public hearing.

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Morasco to approve a Resolution of Necessity authorizing the City Attorney to initiate condemnation proceedings to acquire the property rights required across portions of San Diego County Assessor Parcel Numbers 226-112-27 (KGD Enterprises, Inc.), 226-112-31 (Pompo & Sokol) & 226-112-49 (Helix Reit), 228-360-14, 228-360-38 (Robert & Pamela Bills) & 228-360-39 (Wells-CECO, LLP) for construction of the Nordahl Bridge Replacement Project and adopt Resolution No. 2011-09, Resolution No. 2011-10, Resolution No. 2011-11, Resolution No. 2011-12 and Resolution No. 2011-13. Motion carried unanimously.

- 11. AMENDMENT TO FISCAL YEAR 2010-2011 ACTON PLAN FOR COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) TO ALLOCATE FUNDS TO ESCONDIDO CHILDREN'S MUSEUM AND ESCONDIDO RECREATION EXCEPTIONAL PROMISE CLUB** Request Council authorize an amendment to the FY 2010-2011 Action Plan for CDBG to allocate \$20,000 in CDBG funds (\$10,000 to the Escondido Children's Museum and \$10,000 to establish the Escondido Recreation Exception Promise Club. The \$20,000 in CDBG funds were previously set aside to be used as matching funds if a grant previously applied for through the Escondido Charitable Foundation was awarded. The grant was not awarded and the funds were deposited into the CDBG unallocated fund balance if April 2010. (File No. 0870-11)

Staff Recommendation: Approval (**Neighborhood Services: Rich Buquet**)

Rich Buquet, Neighborhood Services Manager, gave the staff report and presented a series of slides.

Mayor Abed opened the public hearing and asked if anyone would like to speak on this issue in any way. No one asked to be heard. Therefore, he closed the public hearing.

MOTION: Moved by Councilmember Waldron and seconded by Councilmember Morasco to approve funding to the Children's Museum. Motion carried unanimously.

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Waldron to approve funding to the Exception Promise Club. Ayes: Abed, Diaz and Waldron. Noes: Gallo and Morasco. Absent: None. Motion carried.

12. RATE STUDY RESULTS AND WATER AND WASTEWATER RATE ADJUSTMENTS FOR 2011-2015 – Request Council conduct a public hearing to hear the results of the water and wastewater rate study and to consider the proposed water and wastewater rates and fees **(continued from 1/12/11)** (File No. 1320-65)

Staff Recommendation: Approval **(Utilities Division: Lori Vereker)**

RESOLUTION NO. 2011-03RR

Lori Vereker, Utilities Director, and Hanna Fan, Raftelis Financial Consultants, gave the staff report and presented a series of slides.

Mayor Abed opened the public hearing and asked if anyone would like to speak on this issue in any way.

Manuel Ponce de Leon, Valley Center, indicated he did not want a rate increase.

Sally Roney, Escondido, submitted information and stated tiered water rates for fire breaks were not legal.

Ed Grangetto, Escondido, thanked Council and staff for their efforts in the agricultural area.

Alex Gonzales, Murietta, indicated agriculture could not survive a rate increase and urged Council not to grant an increase.

Wayne Louth, Escondido, compared the water rate increase to mobilehome park rate increases and stated he did not support it.

Richard Carey, San Diego, indicated he had to cut down part of his grove and did not want a water rate increase.

Mayor Abed asked if anyone else wanted to speak on this issue in any way. No one asked to be heard. Therefore, he closed the public hearing.

MOTION: Moved by Councilmember Diaz and seconded by Councilmember Morasco to approve a 7% increase and a one-time reduction of \$500,000 to Water Operations and Maintenance expenses for 2011 and approve Resolution No. 2011-03RR. Ayes: Abed, Diaz, and Morasco. Noes: Gallo and Waldron. Absent: None. Motion carried.

CURRENT BUSINESS

- 13. FISCAL YEAR 2011/12 PRELIMINARY BUDGET REVIEW** – Discussion of FY 2011/12 budget and tentative adoption dates. (File No. 0430-30)

Staff Recommendation: Provide direction to staff regarding revenue projections and use of reserves **(Finance Department: Gil Rojas)**

Gil Rojas, Finance Director, gave the staff report and presented a series of slides.

COUNCIL ACTION: Directed staff to return with a balanced budget looking at office efficiencies, the California Center for the Arts, Pension Reform, the East Valley Community Center, Recreation, possible outsourcing of some City functions, Outside Agency funding, Police and Fire.

- 14. HEALTHY EATING ACTIVE LIVING (HEAL) CAMPAIGN** – Council consideration and direction, whether to become a member of the California League of Cities Healthy Eating Active Living (HEAL) Campaign. (File No. 0145-30)

Staff Recommendation: None **(Council Members Olga Diaz and Michael Morasco)**

Councilmember Diaz led the discussion and presented a series of slides.

Melanie Cohn, Childhood Obesity Initiative Manager, indicated HEAL Cities was one of their partners and urged Council to join the organization.

Kay Stuckhardt, Escondido, encouraged Council to support HEAL Cities.

Mary Anne Dijack, Escondido, distributed information and asked Council to support a resolution for HEAL Cities.

COUNCIL ACTION: NO ACTION WAS TAKEN ON THIS ITEM

BRIEFING (Staff)

Clay Phillips, City Manager, distributed information to the Council on the impact to the City's General Fund if the Governor eliminates the Redevelopment Agency and indicated he and the City Attorney were working on a strategy to protect the City.

FUTURE AGENDA

- 15. FUTURE AGENDA ITEMS** - The purpose of this item is to identify issues presently known to staff or which members of the Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed

Staff Recommendation: None **(City Clerk's Office: Marsha Whalen)**

ORAL COMMUNICATIONS

Wayne Louth, Escondido, gave an update on the Patriot Flag.

Ralph Ginese, Escondido Classified Employees Association President, indicated he looked forward to working with the new Council on creating stability and increasing morale in the workplace.

COUNCIL/COMMISSION/ MEMBERS COMMENTS

Councilmember Diaz indicated she had been selected Vice Chair of the San Dieguito River Park, Lake Hodges bridge was open, Sikes Adobe has initiated a farmer's market and pony ride program on Sunday's for \$5, and the President's State of the Union was televised at the Council Chambers and one of the students requested that it be a yearly event.

Mayor Sam Abed presented a copy of an invoice for work on his downtown building and indicated he was selling his gas station so that he could devote his time to the City of Escondido.

Councilmember Gallo indicated he would check with North County Transit District to see if they would consent to having a flag painted on the Sprinter Maintenance Yard rooftop.

ADJOURNMENT

Mayor Abed adjourned the meeting at 8:45 p.m.

MAYOR

CITY CLERK

MINUTES CLERK

CITY OF ESCONDIDO

FEBRUARY 2, 2011

12:30 p.m.

Mitchell Room

Minutes

Special Meeting of the Escondido City Council and Community Development Commission

CALL TO ORDER

The Special Meeting of the Escondido City Council and Community Development Commission was called to order at 1:20 p.m. on Wednesday, February 2, 2011 in the Mitchell Room with Mayor Abed presiding.

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Michael Morasco, Deputy Mayor Marie Waldron, and Mayor Sam Abed. Quorum present.

Also present were: Clay Phillips, City Manager, Jeffrey Epp, City Attorney; Dr. Trudy Sopp, Co-Executive Director of The Centre for Organization Effectiveness and facilitator of the work session; City staff and members of the public and press.

ORAL COMMUNICATIONS

Ann McDonald, Escondido, asked Council not to close the craft shop at the Senior Center.

CONSENT CALENDAR

1. **AFFIDAVITS OF PUBLICATION, MAILING AND POSTING (COUNCIL/CDC/RRB)**
2. **APPROVAL OF WARRANT REGISTER (Council/CDC)**
3. **APPROVAL OF MINUTES: None Scheduled**
4. **AWARD CONSTRUCTION CONTRACT FOR THE 2010-2011 STREET AND SIDEWALK MAINTENANCE PROGRAM** – Request Council authorize the Mayor and City Clerk to execute an agreement with George Weir Asphalt Construction, Inc. in the amount of \$2,985,074.69 for the construction of the 2010-2011 Street and Sidewalk Maintenance Program. (File No. 0600-10 [A-3011])

Staff Recommendation: Approval (**Engineering Services: Ed Domingue**)

RESOLUTION NO. 2011-15

MOTION: Moved by Councilmember Gallo and seconded by Councilmember Morasco to authorize the Mayor and City Clerk to execute an agreement with George Weir Asphalt Construction, Inc. in the amount of \$2,985,074.69 for the construction of the 2010-2011 Street and Sidewalk Maintenance Program and adopt Resolution No. 2011-15. Motion carried unanimously.

WORKSHOP

Mayor Abed welcomed the participants to the Council Action Plan Workshop and noted that the goal for the day was to establish the work plan for the upcoming two years. Specific goals should be identified and staff will make recommendations for implementation at a later date.

City Manager Clay Phillips outlined the preliminary work that had been done with Council members and Dr. Trudy Sopp.

Dr. Sopp reviewed the agenda for the workshop and received agreement from the Council on the process issues and discussion guidelines.

Finance Director Gil Rojas presented an update on the City's current fiscal status and the potential impacts of the State's proposal to dissolve redevelopment agencies.

Each Council member outlined their vision and priorities for 2011-2013. Once the data was collected, the policy priorities were developed from the ideas where there was consensus among the Council. The following goals and objectives were identified for each policy area:

Financial Stability

- Balanced budget
- Pension reform
- Focus on core services (police, fire, water, sewer, public works, infrastructure)
- Outsourcing and efficiency
- Reserve policy

Economic Development

- Create business/employment land
 - Job creation (baseline and measurement of new jobs)
 - Reduce poverty
- Streamline regulations
 - Business friendly policy (e.g. parking)
- Create incentives
- Image/outreach/marketing
 - Proactive business recruitment by City Council

Image and Appearance

- Proactive code enforcement
 - Residential
 - Implement existing codes
 - Public education on violations
 - Business
 - Abandoned projects, other agency's properties
- Urban renewal (overlay zone and standards of colors, materials, fencing)

Embrace Diversity and Community

- Community events downtown
- Making things easier for residents to communicate with government
- Communication & Listen
 - Absorb suggestions
 - Watch tone
 - Disagree with respect

ORAL COMMUNICATIONS

David Pio, Escondido, expressed concern at receiving a parking ticket at the YMCA and Stater Brothers parking lot while he took the bus to Sycuan. He was asked to leave his contact information so staff could assist him.

ADJOURNMENT

Mayor Abed adjourned the meeting at 5:20 p.m.

MAYOR

CITY CLERK

MINUTES CLERK

**CITY OF ESCONDIDO
SPECIAL MEETING OF THE CITY COUNCIL
8:30 A.M. WEDNESDAY, FEBRUARY 16, 2011
CALIFORNIA CENTER FOR THE ARTS, ESCONDIDO
STATE OF THE CITY
MINUTES**

CALL TO ORDER

The Special Meeting of the City Council of the City of Escondido, California, was called to order on Wednesday, February 16, 2011 at the California Center for the Arts, Escondido with Mayor Abed presiding.

INVOCATION AND FLAG SALUTE

Richard Bridgman, Emmanuel Faith Community Church, gave the Invocation. Escondido Police & Fire Department Color Guard presented the flag salute.

ATTENDANCE

The following members were present: Councilmember Olga Diaz, Councilmember Ed Gallo, Councilmember Mike Morasco, Deputy Mayor Marie Waldron and Mayor Sam Abed. Quorum present.

RECOGNITION OF COMMUNITY AND STAFF

The following employees were acknowledged for their service to the City of Escondido.

<i>Jim Maher</i>	<i>30 years</i>
<i>Jeffery Epp</i>	<i>25 years</i>
<i>Bob Benton</i>	<i>25 years</i>
<i>John Mougier</i>	<i>25 years</i>

Escondido City Council Awards were presented by Mayor Abed and members of the Council to the following:

<u>Recipient</u>	<u>Category</u>
<i>Jean Will</i>	<i>Arts</i>
<i>Kevin & Eddie Grangetto.....</i>	<i>Business</i>
<i>Escondido Fire Dept. Sr. Volunteers.....</i>	<i>Charity</i>
<i>Bob & Arlene Shuster.....</i>	<i>Citizenship</i>
<i>John Loreda.....</i>	<i>Community Beautification</i>
<i>Sheila Barnett.....</i>	<i>Education</i>
<i>Monty Milani.....</i>	<i>Neighborhood Involvement</i>
<i>Jon Campbell</i>	<i>Service to Youth</i>
<i>Ryan Coates.....</i>	<i>Youth Leadership</i>

Recognition was given to the following Board and Commission members who retired during the past year.

Community & Older Adult Services Commission
Rose Flowers (School Rep).....1 year

Design Review Board
CathrineLlaguna.....2 years

Historic Preservation Commission
Brita Smith.....2 years
Cathrine Laguna.....4 years

Personnel Board of Review
Diane Yerkes.....6 years

Public Safety Facilities Oversight Committee
Darol Caster.....5 years
Jim Fraker.....4 years
Randy Goodman.....4 years
Larry Lynch.....6 years
Richard Marino.....6 years
Carl Skaja.....6 years
Mike Stein.....2 years

CITY COUNCIL REMARKS

Each Councilmember gave a brief presentation providing their vision for the future and highlighting the many amenities and reasons to be proud of our City.

MAYOR'S STATE OF THE CITY ADDRESS

Mayor Sam Abed noted the City's past accomplishments which included the opening of the state-of-the-art Police and Fire Headquarters, the Public Library renovation, replacement of the Reed Reservoir and Alexander Area Waterline and the opening of the Don Anderson Community Center Tiny Tots facility. Mayor Abed listed eight policy goals for the City:

Public Trust in City Government: Build trust by setting high ethical and moral standards; avoid special interests; share information with the community, host two public Town Hall meetings a year; and conduct an efficiency study.

Financial Recovery and Stability: Balance the budget; downsize and eliminate waste, outsource non-public safety functions; implement affordable employee benefits and pension program.

Economy and Job Creation: Establish an Economic Advisory Board to create jobs and attract new businesses; set high standards to improve the business environment; provide incentives to attract projects to Escondido, and make Downtown a destination for business and visitors.

Public Safety: Enforce gang injunctions; strengthen traffic safety check points; set zero tolerance policy against crime; and aggressively prosecute graffiti offenders.

Neighborhoods: Improve the environment through the Neighborhood Stabilization Program; proactively implement existing code enforcement ordinances; and restore pride of home ownership.

Demographics: Reduce Escondido's poverty rate; reduce welfare, social services and dependency on government entitlement; and adopt the regional homeless solution as a model.

Immigration: Protect Escondido from being a Sanctuary City; address the impact of illegal immigration on our City; and support legal immigration.

Diversity and Outreach: Embrace diversity; engage the community to work towards common goals; and work together to lead Escondido to economic prosperity.

ORAL COMMUNICATIONS

None

ADJOURNMENT

Mayor Abed adjourned the meeting at 9:55 a.m.

MAYOR

CITY CLERK

MINUTES CLERK