

CITY COUNCIL

For City Clerk's Use:

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APPROVED

☐

DENIED

Reso No. _____

File No. _____

Ord No. _____

Agenda Item No.: 13

Date: **October 5, 2011**

TO: Honorable Mayor and Members of the City Council

FROM: Jerry Van Leeuwen, Director of Community Services

SUBJECT: California State Library Services and Technology Act Grant: LibraryYOU: Sharing Knowledge

RECOMMENDATION:

It is requested that Council approve a \$35,000 grant award from the California State Library.

FISCAL ANALYSIS:

There will be no impact to the General Fund. Funding will come from the California State Library award for \$35,000.

CORRELATION TO THE CITY COUNCIL ACTION PLAN:

This item relates to the Council's Action Plan regarding Community Outreach.

PREVIOUS ACTION:

N/A

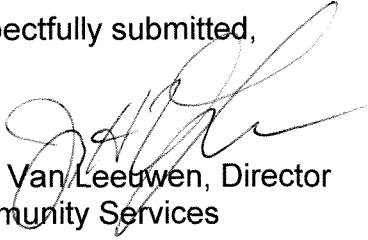
BACKGROUND:

The trend in libraries is not only to be content consumers and distributors in multimedia formats such as dvds, ebooks and databases but also to become content creators. LibraryYOU will encourage local community members to create videos or podcasts which would be showcased on the library's website. The implementation of LibraryYOU will mean:

- Community members will have an online place to share knowledge and learn from their fellow community members.
- Escondido will be seen as a city with a diverse group of content experts.
- The library will become the place to learn to communicate online with the latest video and audio tools.
- The library's digital collection will grow by being able to create our own community content using video and podcast-sharing web tools.

- Other libraries will be able to replicate this project and share local knowledge using social audio and video technologies in their own communities.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "J. Van Leeuwen", written over the printed name.

Jerry Van Leeuwen, Director
Community Services

A handwritten signature in black ink, appearing to read "Jo Ann Greenberg", written over the printed name.

Jo Ann Greenberg
City Librarian



CITY OF ESCONDIDO
BUDGET ADJUSTMENT REQUEST

Date of Request: 9/20/11
Department: Community Services
Division: Library
Project/Budget Manager: Jo Ann Greenberg 4834
Name Extension
Council Date (if applicable): October 5, 2011
(attach copy of staff report)

For Finance Use Only

Log # _____
Fiscal Year _____
____ Budget Balances
____ General Fund Accts
____ Revenue
____ Interfund Transfers
____ Fund Balance

Project/Account Description	Account Number	Amount of Increase	Amount of Decrease
Trust Fund/Grant	<u>4127 - 004</u>	<u>\$35,000.00</u>	
<u>LibraryYou Program</u>	<u>004 - New Project</u>	<u>35,000</u>	

Explanation of Request:

These funds will be used to fund the LibraryYou program funded through LSTA (California State Library Services & Technology Act), to be approved by City Council on October 5, 2011.

APPROVALS

JAC
9/27/11
Department Head

Date

City Manager

Date

CK
9/27/11
Finance

Date

City Clerk

Date

Distribution (after approval):

Original: Finance